

TO CONTACT OUR OFFICE

Advertising may be sent directly via email or mail.

BROOKLYN
NAVY YARD
BLDG #58
BROOKLYN, NY
[V] 718.834.0222
[F] 718.834.0221

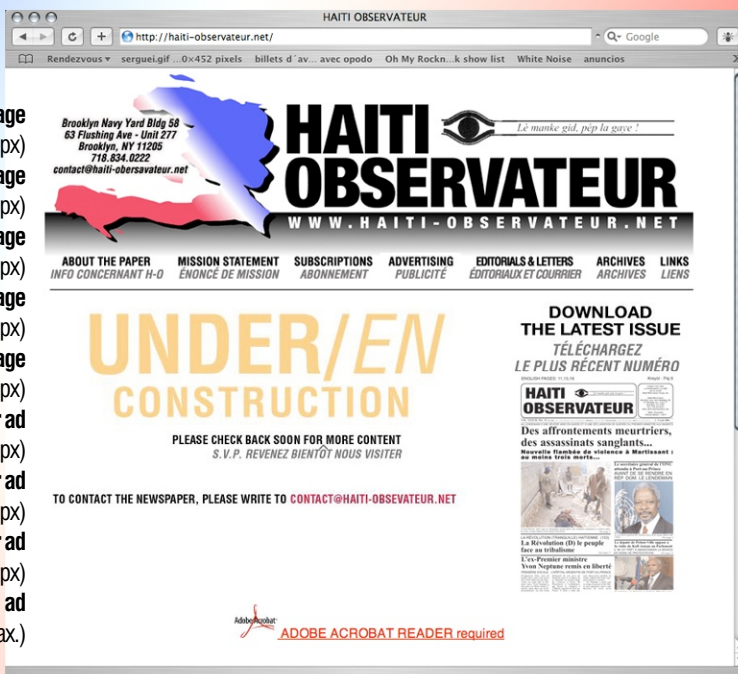
ADS@HAITI-OBSERVATEUR.NET

NEWSPAPER ADVERTISING RATES

size	width	height	price 1issue	price multi
Full Page	10.250	X 13.750	\$2,015.00	\$1,722.00
3/4 page	10.250	X 10.250	1,612.00	1,200.00
1/2 page	10.250	X 6.750	1,368.00	1,196.00
1/2 page	8.125	X 8.500	1368.00	1,196.00
1/2 page	6.000	X 11.500	1,368.00	1,196.00
1/4 page	10.250	X 3.500	805.00	694.00
1/4 page	8.125	X 4.150	805.00	694.00
1/4 page	6.00	X 6.000	805.00	694.00
1/4 page	4.000	X 9.000	805.00	684.00
1/8 page	8.125	X 2.000	522.50	342.00
1/8 page	6.000	X 2.500	522.50	342.00
1/8 page	4.000	X 4.000	522.50	342.00
1/8 page	2.000	X 8.000	522.50	342.00
1/16 page	4.000	X 2.000	411.20	233.60
1/16 page	2.000	X 4.000	411.20	233.60

WEB SITE ADVERTISING RATES

EFF. until 12.31.06



Full banner ad home page

\$ 1000 (800px x 200px)

Full bar ad on home page

\$ 1000 (200px x 800px)

Half banner ad on home page

\$ 500 (400px x 200px)

Half bar ad on home page

\$ 500 (200px x 400px)

Quarter banner ad on home page

\$ 250 (100px x 200px)

Full banner ad

\$ 500 (800px x 200px)

Half banner ad

\$ 250 (400px x 200px)

Quarter banner ad

\$ 125 (100px x 200px)

Online Classified ad

\$ 50 (40 word max.)

CALL NOW TO RESERVE AD SPACE

Haiti-Observateur, the leading Haitian weekly, has been in publication since 1971 and is an excellent advertising tool. It appeals to a broad cross-section of the Haitian and Caribbean communities. And with an ever-growing English section, Haiti-Observateur is reaching more English speaking readers every week. Circulation: 75,000 Weekly

CLOSING SCHEDULES:

1. Pub-Set Friday 5:00 p.m.
2. Camera-Ready till Monday 5:00 p.m.
3. Emergency advertisement Monday after the 5:00 p.m. deadline will pay %25% extra. Anything given on Tuesday will pay 50% extra. An emergency advertisement can be given as late as Tuesday 12:00 (noon).
4. 25% extra for pages: 2, 3 and 28 or 31.
5. 50% extra for last page.

ZONED EDITIONS:

Not available at present time.

COLOR RATES:

60% extra.
B&W plus 1 Spot color
B&W plus 2 Spot colors
B&W plus 3 Spot colors.

SPECIAL ROP UNITS:

Not available at this time.

SPECIAL CLASSIFICATION

Classified ads are \$31.50 per inch on a 2-inch column.

1. Mail-order: \$31.50 per column inch, flat, non-commissionable. Cash or certified check with order.
2. Non-profit organization: \$25.00 per column inch, flat.
3. Guaranteed position: 25% extra.
4. 25% extra for pages 2, 3, and 28 or 32.
5. 50% extra for last page.

FULL COLOR AVAILABLE

with 60% extra of Black and White prices. 2-color with 30% extra of Black and White prices. Up to 4-color separations available upon request (Pages 1, 3, 10, 12, 13, 15, 22 and 24).

CONTRACT SPECIFICATIONS

1. Publisher reserves the right to change advertising rates upon 30 days notice and all contracts are subject to this reservation.
2. All contracts are for a period of one year unless otherwise stated in the contract.
3. A signed contract is required to earn any rate other than the "Open" rate. Cash or certified check may be requested with order until credit is approved.
4. Rebates will be issued to advertiser at the end of contract period. Unfulfilled contracts will be short-rated to the rate earned.
5. Cancellations will be accepted not later than 24 hours prior to insertion date, in writing.
6. Credit for typographical errors will be allowed only for the first insertion.
7. In the event of an error, liability will not be assumed for any claims exceeding the charge for the actual space occupied by the advertisement.
8. All bills are due within 15 days of the billing date.

COMMISSIONS & DISCOUNTS:

15% commission on gross rates to recognized advertising agencies. Cash discount 2% extra.

Haiti, Miami, Montreal (Canada), Paris (France).

BASED RETAILERS: Contact your sales representative for rate information.

